



rediscover
the romance
of travel ♥



TRAFALGAR
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Celebrate September with Trafalgar!

Earn Double Travel Cash and Win Your Dream Vacation!

- For every new booking with deposit and made during the month of September you'll earn Double Travel Cash.
- For every booking made with the \$200 September month consumer coupon you'll be automatically entered to Win a Dream Vacation of your choice.

AAA Members can save \$200pp and Win their Dream Vacation.

- Members receive a \$200 per person coupon when they order a Trafalgar Vacation Starter Kit at www.AAA.com/Trafalgar during the month of September. Coupon is not valid with City Breaks, A La Carte/Mini-Stay tours and is not combinable with other offers.
- By ordering a Vacation Starter Kit in September the member will automatically be entered to Win a Dream Vacation for two with air.

Trafalgar Month Collateral

- **Ads:** Contact your District Sales Manager.
- **eBlast:** Contact your District Sales Manager.

- **On-Hold Message:** Visit Trafalgar's Marketing Kit at www.AAA.biz
- **Consumer Flyer:** Visit Trafalgar's Marketing Kit at www.AAA.biz
- **Mailer:** Contact your District Sales Manager.
- **Desktop Brochure Display:** Contact your District Sales Manager

General Information

- **Kick-off Webinar:** Overview of the campaign, collateral available, consumer and agent incentives.
- **Host:** Susan Donegan
Date: August 26, 2010 Time: 11am PST/2pm EST
Sign-up on the AICWeb or Register now at: www.gotomeeting.com/register/433510337
- **Websites:**
AAA Members can visit www.AAA.com/Trafalgar to order their Vacation Starter Kit and for full details on Trafalgar Month.
- **Travel Agents** can visit Trafalgar's marketing kit at www.AAA.biz to download collateral and for full details on Trafalgar Month.

CST# 2077132-20

If You Have Any Questions
Contact your District Sales Manager or email inside.sales@trafalgartours.com