

Insider Sales Tips



NEW YEAR'S EUROPE SALE – SAVE \$600 PER COUPLE!

We've got a deal that will help your clients keep at least one New Year's resolution! Book a 2012 air-inclusive European summer vacation and they'll save \$600 per couple!

- Book by January 13, 2012
- Valid only on flights operated by Lufthansa
- Combinable with our brochure discounts for even greater savings!



5% DISCOUNT ON GROUP BOOKINGS!

Trafalgar makes booking group travel rewarding for both you and your clients. In addition to a Vacation Host (TC) policy of 1 free space for 15 paid guests, we give each traveler a discount of 5% off the land portion of their trip.

- Combinable with most of our standard discounts and special promotions too!
- View our new "Groups Reference Guide" virtual brochure on our travel agent website

TOP 5 NORTH AMERICA TRIPS

From the sea to the mountains and big cities to wide open country, North America gives your clients a lot to choose from for that yearly summer vacation. Here are Trafalgar's top-selling North America trips:

- 14-day Scenic Parks Explorer
- 8-day Wild West, Cowboys & Buffalos Family Experiences
- 13-day Hawaii Four Island Adventure
- 7-day Canada's Rockies
- 8-day Historic Highlights



INSIDER HIGHLIGHT: MONTANA'S BIG SKY COUNTRY



Trafalgar has your client's exclusive invitation to dine on down-home cooking while their host—a cowboy entertainer—regales them with tales and songs of life in the saddle. Your clients can discover this Be My Guest experience on our Western Frontiers vacation—it's just one of many insider highlights they'll find only on a Trafalgar guided vacation.



BE MY GUEST

Insider Highlights are a key selling tool—share them with your clients!

Visit www.TrafalgarAgent.com for online bookings, offer details, marketing resources, trainings and more!

TRAFALGAR
see the world from the inside